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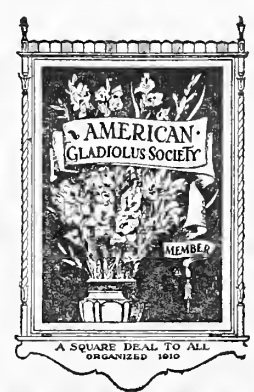
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U. S. Department of Agriculture

# Hebron Heights Gardens Gladiolus

FRANK FRENIER, HEBRONVILLE, MASS.

*Member*  
*American*  
*Gladiolus Society*



*Member*  
*New England*  
*Gladiolus Society*

## "BULBS THAT BLOOM"

### Wholesale and Retail Price List for Winter and Spring 1931

### Please Read Carefully

All stock is offered and orders accepted subject to prior sale or advance in price in which event money will be refunded.

Reference: First National Bank of Attleboro, Mass.

I exercise the greatest care possible to have every variety true to name, yet mistakes may occur, in which case upon notification I will replace free of charge or refund price paid on any bulbs that prove untrue to name.

Terms: Cash or equivalent with order. If desired 25% with order, balance before shipment or C. O. D. for Spring delivery.

All stock is graded standard sizes: 1st size is 1 1-2 inch and up, 2nd size is 1 1-4 to 1 1-2 inch, 3rd size is 1 to 1 1-4 inch, 4th size 3-4 to 1 inch, 5th size 1-2 to 3-4 inch, 6th size is under 1-2 inch.

Six will be sold at dozen rate; 25 at 100 rate; 250 at 1,000 rate; 1,000 rate is 9 times the 100 rate. All retail, one-half size bulbs will be sold at one-half regular price but no item less than 5 cents. If price of bulb is 5 cents, two one-half size will be sent for five cents and so on. If price of bulb is 10 cents, one-half size will be sent for 5 cents.

I do not substitute without permission, but give the growers a little leeway as to sizes, as I may be out of size ordered, but may be able to give good value of other sizes that will do just as well and save correspondence.

My stock is limited on some varieties and sizes, but if stock is wanted of sizes not listed, write me, as I no doubt have a few and can supply you. Also I have small lots of many varieties not listed, some new varieties among them.

Correspondence solicited. Transportation is paid on all orders over \$1.00. If less than \$1.00 add 10c for postage.

No confusing discounts offered, but I allow 5% discount to members of American Gladiolus Society and always give good value for money sent.

Varieties marked with a \* can be furnished in 1,000 lots of sizes 1 and 2, and Bulblets by the peck or bushel.

### GLADIOLUS MRS. OLNEY WITBECK

New Eosine pink tips lightly flecked, scarlet bases of lowers cream white tinted, pale rose, pink, tall. 6 to 8 open colors, class pure pink. Price: \$ .50, No. 1; \$ .40, No. 2; \$ .30, No. 3.

Don't fail to include this one in your order.

While I do not guarantee the crop, I do guarantee satisfaction. You may examine the bulbs on arrival and if not satisfactory return them at once at my expense.

NAME OF VARIETY	Limited Description	Per each	Per doz.	Price per 100 Size of Bulbs						Bulblets	
				No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Per 1000	Per qt.
Annie Laurie, most beautiful light pink		\$ .10	\$ .90	\$5.00	\$3.50	\$2.25	\$1.20	\$ .75	\$ .50	\$ .80	\$2.5
Apple Blossom, large light pink ruffled		.10	.90		2.50	2.00	1.50	1.10	.70	.80	
Apricot Glow, very tall apricot		.15	1.40		8.00		4.50	3.50	2.00	4.00	
Alpine Treasure, lavender, a real treasure		.08	.80	4.00	3.00	2.00				.80	
Arizona Rose		.08	.80								
Anthony B. Kundred, deep cream, ruffled		.08	.80	4.00	3.00	2.25	1.60	1.00	.75	.80	
A. W. Hunt, large orange red		.10	.90	4.00	2.80	2.00	1.50	1.00	.60	.60	
Annie Eberius, deep velvety purple	*	.07	.65	3.00	2.50	1.80	14.0	1.00	.60	.80	2.50
Alice Tiplady, orange saffron	*	.05	.50	2.00	1.60	1.20	.90	.60	.35	.35	.75
Alma Gluck, peach red		.06	.60	2.20	1.80	1.40				.50	1.25
Albania, purewhite		.06	.60		2.00	1.50				.50	1.25
America, light pink		.05	.50		1.60		1.00			.50	
Alton, orange, very ruffled		.06	.60		2.50	2.00	1.50	1.00	.60	.80	3.00
Arbutus, arbutus pink		.15	1.50								
Break O' Day, tall, large early pink		.06	.60	3.50	2.50	1.50	1.00	.70	.50	.60	2.00
Beacon Flame, large scarlet rose	*	.08	.75	3.00	2.50	1.80	1.20	.80	.50	.70	1.80
Byron L. Smith, lavender, light throat		.07	.65		3.00	2.20					
Butterboy, Prim, tall buttercup yellow		.07	.70	2.50	2.00	1.50				.50	1.00
Baron J. Hulot, royal purple	*	.10	1.00		3.00	2.20					
Berty Snow, lavender, new		.40	4.00							Per C	\$2.00
Bengal Tiger, striped mottled red		.08	.80	3.50	2.50	2.00	1.80	1.40	.80	1.00	
Bobby, rose		.10	.90	6.00	5.00	4.00	3.00	2.20	1.50	1.00	
Capella, Prim, one of the best		.09	.60							.75	
Cymbaline, fine bright red		.08	.75		2.50	2.00		1.00		1.00	
Carolus Clusius, one of the best snow pinks		.50	5.00							Per C	\$1.50
Cowee's Scarlet Wonder or Groff's Majestic, large	*	.07	.60	3.00	2.50	1.80	1.20	.70	.40	.60	1.50
Casa Vaduga, tall early, straight lavender		.08	.80		2.50	2.00		1.00		1.00	
Cardinal Prince, rose red		.10	1.00	4.20	3.00	2.40	2.00	1.20	.80	1.00	
Calif. Giant, a giant late lavender		.20	2.00								
Capt. Boynton, fine tall lavender	*	.10	.90	4.00	2.80	2.20	1.80	1.00	.60	.75	2.00
Cath. Coleman, giant salmon pink		.15	1.25								
Crimson Glow, large red	*	.08	.70	3.00	2.40	1.50	1.00	.75	.50	.65	1.50
Carman Sylva, tall graceful white	*	.06	.50		2.00	1.50	1.00	.60	.40	.50	1.00
Constance		.10	1.00								
Dr. Moody, lavender		.35	3.50							Per C	\$ .90
Dr. W. Van Fleet, tall early pink		.08	.60	2.50	2.00	1.50				.60	1.25
Dr. Nelson Shook, strong rose pink		.20	2.00								
Dr. Elkins, white lilac blotch		.08	.75	3.00	2.50	2.00	1.50	.80	.60	.60	1.50
Dr. Bennett, house afire red		.10	.80	5.00	4.00	3.00	2.00	1.60	1.00	2.00	5.00
Dor. McKibbin, ruffled early pink		.08	.75		2.50		1.50			1.00	
Die. Am. Beauty		.06	.50	3.00	2.40	1.50				.60	1.50
Duch of York, purple		.10	.90		2.50	2.00					
Dorritt lavender, many open	*	.08	.75	2.50	2.00	1.50	1.00			.60	1.50
Diana, best early red	*	.06	.60	2.50	2.00	1.50	1.00	.60	.35	.50	1.25
Elena, Burbank's improved Elora, very early		.10	1.00					2.50	1.50	2.00	
E. J. Hill, salmon rose		.10	1.00								
Elf, lemon yellow		.03	.50		2.00	1.50					
Eliazbeth Tabor, very early pink		.06	.60	2.50	2.00	1.60				.60	1.50
Emile Aubrun, coppery bronze		.20						3.00	2.00	1.50	
Evelyn Kirkland, frosted pink	*	.03	.60		2.40	1.80	1.00	.60		.40	1.00
E. J. Taylor, rose pink	*	.06	.60	2.50	2.00	1.60	1.00	.60	.40	.50	1.25
Early Sunrise, early pink, large		.15	1.50	4.00	3.00	2.50					
Early Snowflake, white		.08	.70	2.50	2.00	1.50				.60	1.50
E. B. Williamson, Tyrian pink		.08	.70	2.50	2.00	1.50				.60	1.50
Fairyland Delight, most beautiful pink		.10	1.00	4.00		2.50				1.50	
Fern Kyle, very large ruffled white		.08	.75	4.00	3.00	2.20	1.80	1.00	.60	.75	2.50
F. J. Symmes, ruffled pink		.08	.75		2.50	2.00					
Fay Lamphier		.10	.90	6.00	5.00	4.00	3.00	2.00	1.00	1.50	
Fairy, very early pink		.08	.75	3.00	2.50					.75	
Flora, large yellow	*	.01	.75	3.00	2.50	2.00		1.00	.60	.60	2.00
Gloriana, golden salmon, yellow throat		.15	1.20	8.00	6.50	5.00	3.50	2.40	1.60	2.00	
Glendale, purple		.06	.60		2.50	2.00	1.50			.75	2.00
Golden Dream, best commercial yellow		.15	1.50	10.00	8.00	6.50	5.00	4.00	3.00	2.00	
Golden Measure, large yellow		.08	.80	4.00	2.80	2.25	1.50				
Gold Drop, tall yellow	*	.08	.80	2.50	2.00	1.50					
Gladdie Boy, grenadine pink, very early		.20	1.50		10.00	7.00	5.00			4.00	
Gertrude Errey, bright shell pink		.03	.80							.80	
Giant Nymph, extra large pink	*	.08	.70	3.00	2.50	1.80	1.00	.60	.40	.50	1.50
Gold Eagle, very early deep yellow		.10	.90	6.00	4.50	3.50	2.40	1.60	1.00	1.00	
Herada, lavender mauve	*	.06	.60		2.00	1.60	1.00	.60	.40	.40	1.00
Halley, salmon pink	*	.05	.50	2.25	1.80	1.50				.40	1.00
Hinemoa, New Zealand Variety		2.00									
Heavenly Blue		.35	3.50							Per C	\$1.50
Helen Phipps, late pink		.50	5.00							Per C	\$1.25
High Nye, tallest Glad., old rose		.10	.90							2.00	
Henry Ford, deep purple		.08	.80	3.50	3.00	2.25	1.80	1.20	.80	.80	
His Majesty, bright red		.08	.70	2.50	2.00	1.50				1.00	
H. G. Geohl, white lavender blotch		.08	.80	5.50	4.25	3.00	2.00	1.25	.75	1.25	
Indian Maid, rose pink	*	.08	.70	2.50	2.00	1.60				.50	1.25
1910 Rose, early		.05	.50	2.25	1.75	1.50					
Iwa		.10	.80								
Jewel, a jewel indeed, light salmon	*	.08	.70	2.50	2.00	1.50				.50	1.25
Jack London, salmon flame		.06	.60		2.50	2.00					
J. A. Carbone, orange		.08	.75		3.00						
Jacoba Von Biejeran, purple		.10	.80								
Joe Coleman, ruffled red	*	.08	.75	3.00	2.00	1.50				.50	1.25
Jane Adams, lavender or Phlox pink		.30	3.00							Per C	\$1.00
Jeorgs White		.30									
Jennie Lind, the darling of Glads		.07	.70		3.00	2.00	1.50	1.00	.60	1.00	
Kund's Yellow Wonder		.10	1.00		5.00		3.00			1.50	
Kund's Mar. Foch, large rose pink		.08	.75	3.00	2.40	1.80					
Karl Volkert, salmon, a Holland variety	*	.07	.70	3.00	2.20	1.60	1.00	.75	.50	.50	1.50
Kasson, strong plant, ruffled		.15	1.50								
Louise, the queen of lavender		.07	.70		2.50	1.80				1.00	
Leota, giant rose pink		.03	.75	3.00	2.50	2.00				1.00	
Lucette, white		.03	.50	3.00	2.50	2.00	1.20	.75	.40	.75	2.00
Longfellow, perfect clear pink		.10	.80		4.00		2.50				
Lena Gretze, white		.06	.60	2.50	2.00	1.50				.50	
Lily White	*	.05	.50	2.20	1.70	1.40	.80	.60	.40	.35	.75
Le Mar. Foch, light pink, very large	*	.05	.50		1.75	1.40	1.00			.50	
Los Angeles, the cut and come again	*	.08	.70	2.80	2.00	1.50	1.00	.60	.35	.40	1.00
Mary Pickford, white cream throat	*	.05	.50	2.50	2.00	1.50				.50	1.50

Bulbets are priced per 1000 and quart except where noted.

NAME OF VARIETY	Limited Description	Per each	Per doz.	Price per 100 Size of Bulbs						Bulblets	
				No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Per 1000	Per qt.
Mary A. White, new pink		.08	.80		2.00					.50	
Maiden's Blush blush pink	*	.05	.50	2.00	1.50	1.00				.35	.75
Mixed Varieties, all colors	*	.05	.50	2.00	1.75	1.40	1.00	.60		.30	.50
Marna orange		.08	.75	5.00	4.00	3.00	2.00	1.00	.75	1.50	
Masterpiece, dark purple, ruffled		.08	.75	4.00	2.75	2.25	1.50	1.00	.60	.75	
Magic, handsome blotch lavender		.10	.90								
Marietta, tall salmon	*	.08	.75	3.00	2.50	1.80	1.00	.60	.40	.75	2.00
Marmora, New Zealand, a gray beauty		.50	4.75							Per C	\$1.00
Matariki, New Zealand, very odd		1.00									
Ming Toy, buff and yellow		.08	.70	2.80	2.40	2.00	1.20	.75	.50	.60	1.50
Miss Madison, light pink		.08	.70		2.40	2.00				.75	
Mildred Adeline, very early, very large salmon		.10	.90	4.00	3.00	2.00	1.50	1.00	.60	.60	1.50
Mathew Crawford, very heavy, fine		.10	1.00								
Mona Lira, ruffled flesh pink		.08	.75	2.50	2.00	1.60				.75	
Marie Kund, early ruffled white		.08	.80								
Miss Spokane ruffled orange salmon		.08	.80								
Marion Koch, new needle point type		.50	5.00								
Mr. W. H. Phipps, finest glad ever produced	*	.10	.80	5.00	4.00	3.00	1.80	1.00	.65	.75	3.00
Mrs. Olney Witbeck, a most perfect pink		.50	5.00		.40 ea.	.30 ea.					
Mrs. Von Konynenburg, blue		.25	2.50							Per C	.50
Mrs. F. C. Hornberger, white		.25	2.50								
Mrs. A. J. Armsby		.15	1.50								
Mrs. Frank Pendleton, salmon blotch	*	.06	.50	2.50	2.00	1.50	1.00	.60	.35	.40	1.00
Mrs. Arthur Meeker, tall dark red	*	.08	.75	4.00	3.00	2.40	1.50	.80	.50	.60	2.00
Mrs. F. C. Peters, lilac rose, late, fine	*	.08	.65	3.50	2.80	2.00	1.40	.80	.50	.60	1.50
Mrs. Laura S. Schweppe, rose pink		.08	.75	3.00	2.50	2.00	1.20	.75	.40	.50	1.25
Mrs. H. E. Bothin, ruffled light pink		.08	.75		2.20	1.75					
Mrs. Willard Richardson, deep red, ruffled		.08	.75	3.00	2.50	2.00				1.00	
Mrs. M. Sanger, very large		.10	1.00								
Mrs. H. A. Ceasar		.10	.90								
Mrs. Leon Douglas, begonia rose	*	.10	.80	4.00	3.20	2.40	1.60	1.00	.60	.75	2.00
Mrs. Francis King, scarlet		.05	.50	2.25	2.00	1.50				.50	
Mrs. Dr. Norton, peaches and cream	*	.06	.60		2.25	1.80	1.00	.60	.35	.40	1.00
Mrs. John R. Walsh, ruffled flesh pink		.10	.90		4.00		2.20			1.00	
Nancy Hanks, orange		.08	.80							1.00	
Neoga, dark red		.06	.60	2.50	2.00	1.50	1.20	.75	.50		
Nora, blue		.10	1.00								
Opalescent, tall light lavender	*	.08	.70	3.00	2.50	1.80	1.20	.70	.40	.40	1.00
Odin, jasper red	*	.08	.75	3.00	2.25	1.80	1.20	.75	.40	.50	1.50
Orange Glory, ruffled	*	.08	.75	2.75	2.25	1.80	1.20	.70	.40	.40	1.00
Orange Queen, one of the finest to cut	*	.08	.70	3.00	2.50	1.80	1.20	.75	.40	.60	1.50
Princely, very light pink		.10	.80								
Phaenomen, Eu. variety, yellow tipped pink		.15	1.50		6.00		4.00	2.00		1.00	
Priority, venetian pink		.10	.75							1.50	
Piccadilly, tall creamy yellow		.15	1.20	6.00	5.00	4.00	3.00	2.00		2.00	
Pearl, pink		.05	.50		1.50	1.00				.40	
Peace, late white	*	.06	.60	2.50	2.00	1.50				.50	
Pella, rose pink, early as Halley and better	*	.06	.60	2.50	2.00	1.50	1.00	.50	.40	.40	1.00
Pfitzen Triumph, deep salmon, large		.30	3.00							Per C	1.40
Peach Rose, always good		.10	1.00		3.00	2.40	1.80				
Prince of India, dark smoky		.15	1.25			7.00				1.50	
Prince of Wales, light salmon, early	*	.06	.50		2.00	1.60					
Purple Virginna		.08	.75								
Purple Queen		.25	2.50								
Purple Glory, large and ruffled		.10	.90	5.00	4.00	3.00	2.20	1.40	.80	1.00	
Pride of Wanakah, lavender rose		.10	.80	5.00	4.00	3.00	2.00	1.00	.60	1.00	
Pride of Lancaster, ruffled salmon		.08	.75		2.25	1.50	1.00	.75	.50	.50	1.50
Pride of Fairyland		.10	1.00								
Pink Beauty, earliest of all to bloom		.06	.60	2.50	2.00	1.50					
Pink Wonder, very large soft pink	*	.06	.60	2.50	2.00	1.50	1.00	.60	.35	.35	1.00
Rita Beck, clear shell pink		.30	3.00							Per C	\$1.50
Ric. Dieners, famous pink		.08	.75		3.00	2.20	1.20	.80	.50	.60	2.00
Rose Pearl, finer than Wilbrink	*	.06	.50	2.25	1.75	1.25	.80	.60	.35	.35	.80
Radium, very tall, peach color		.08	.75	2.75	2.25	1.75				.50	
Rubina, early pink, light throat		.06	.60	2.50	2.00	1.50				.40	
Rev. Eubank, proceline blue	*	.08	.75		2.50	2.00	1.25	.60	.40	.75	2.00
Red White and Gold		.10	1.00								
Rose Mist, in a class by itself		.10	.90	4.00	3.25	2.50	1.50	.80	.50	1.00	2.50
Rose Ash, ashes of roses	*	.07	.60	2.75	2.00	1.50				.60	1.50
Rose		.08	.75								
Rose Pink		.08	.75							.75	
Sheila, large salmon pink		.08	.75	2.50	2.00	1.50	1.00			.50	1.50
Superba, Carmine scarlet, large and early		.10	1.00								
Sunnymeade, orange		.08	.80							1.00	
Scarlano, fine orange red		.08	.75	3.50	2.50	2.00	1.50	1.00	.60	.75	
Sydonia, tall straight purple		.08	.75		2.50	1.50		.80		.75	
Sentenial, late pink		.08	.70								
Schwaben, strong yellow	*	.06	.50	2.50	2.00	1.50	1.00	.75	.40	.50	
Sunbeam, early yellow	*	.06	.50	2.00	1.60	1.25				.40	1.00
Souvenir, pure yellow, very good	*	.06	.60	2.50	2.00	1.50	1.00	.60	.35	.40	1.25
Spinix, a wonderful glad		.15	1.50								
Scarlet Princepts	*	.07	.60	2.50	2.00	1.50	1.00	.60	.35	.40	1.00
Snow Glory, ruffled		.15	1.50								
Sulphur Glow, intensely ruffled		.08	.75	2.50	2.00	1.50				.75	
Sulphur Frills, tall ruffled		.10	.70								
Shell Pink, clear as a shell		.08	.75	2.50	2.00	1.50				.60	1.50
Salmon Beauty		.06	.50	2.50	2.00	1.50	1.00			.65	1.50
Sidney Plummer, cream		.08	.80	4.00	3.00	2.00					
Thos. T. Kent, strawberry color		.10	1.00								
Tobersun, needle point type yellow		1.00									
Titanic, large lilac purple, late	*	.08	.75		2.50	2.00	1.20	.80	.50	.65	1.50
Theda, one of the earliest, a lovely glad	*	.06	.50	2.25	1.75	1.25	.80			.35	.75
Tyc0 Zang, very large pink	*	.08	.70		2.50	2.00	1.50	1.00	.50	.80	2.50
The Orchid, lavender		.25	2.50								
Violet Glory, ruffled		.08	.75		2.50						
Vesta Tilly, light pink	*	.06	.50	2.25	1.75	1.40	.80			.40	.80
Virginna Hale, light peach color	*	.08	.80	4.00	3.00	2.00	1.00	.75	.40	.50	1.50
Vielchenblau, blue		.40	4.00								
Vanity, very tall light pink		.08	.75	3.00	2.50	2.00	1.40	.80	.50	.50	
Wilbrink, early light pink	*	.05	.50	2.00	1.75	1.40	1.00			.35	.80
White Giant, the Holland Variety		.08	.75	3.00	2.50	2.00					
White Butterfly, early pure white		.06	.50	2.00	1.75	1.25	.80			.35	.75

When stock is wanted in large quantities, write for special prices. Large orders by the thousands, a matter of correspondence.



## VERY SPECIAL NOTICE

I am reducing my planting so if you have a large order to place write for special discount.

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### Just a Few Cultural Notes

The Gladiolus are so easy to grow that they may be planted anywhere so long as they are in the sun, but will not do well in the shade. Don't try it.

Plant any time after the middle of April to the middle of June in any manner that best suits your plot of ground. Plant from 2 to 5 inches deep, the larger the bulb the deeper it should be planted. It stands up better.

Now start the cultivator. The more the soil is kept stirred when not to wet, the better it conserves the moisture and your plants will do better.

The Gladioli will take a lot of water at blooming time. If you are in a position to water them at this time, do so. If not, they will do fairly well without, by keeping the soil well stirred up.

When cutting the flowers keep as many leaves as possible on the plant to mature the bulb. Too low cutting weakens the bulb.

When digging, cut the stalk close to the bulb and dry well. When well dried and cleaned, store in cellar away from the furnace. If near to furnace, keep dish of water near them.

The flower of the Gladioli is the finest for vases for the sick room, hospitals, churches, cemetery and decorations of all kinds. Use them freely.

While I have received many fine letters from pleased customers, I will quote only a short one here. Here is what Mr. Chas. E. F. Gersdoff of Washington, D. C., has to say of my bulbs:

Dear Mr. Frenier:

I want to acknowledge receipt of my order by express yesterday, As fine a lot of bulbs as I ever received.

Become a member of the American Gladiolus Society. It devotes its entire attention to the interests of the Gladiolus and growers of the same over the entire country. Annual dues are \$2.00, payable to the secretary, Roscoe Huff, Goshen, Ind.

